

Storytelling: Critical Reflection and Creative Performance

Introductions

The East St. Louis Story by Billie Turner, ESLARP Community Liaison

“Planning as Performed Story”-linking storytelling and planning

“The birth of Eagle’s Nest” by Martha Watts, Board President of Eagle’s Nest

Small Group Discussions

How do we use storytelling in our organizations right now?

Video Clip: “Opal Harvey”

Essie Calhoun, Executive Director of Opal’s House

Billie Turner, ESLARP Community Liaison

Sharing Our Stories

Video Clip: “The story of Village Theater”

Christina Fisher, Director of the Village Theatre

Video Clip: “The Bishop wanted to keep me out of trouble”

Joe Hubbard, Director of Catholic Urban Programs

Cultural Differences and the Importance of Storytelling in the African American Community

Clip: “Going to the north end”

Antoinette Culp, Secretary of Concerns Citizens of Precinct 12

Billie Turner, ESLARP Community Liaison

Where can storytelling be incorporated within our organizations to create change or growth?

Clip: “Welfare policy”

Joe Hubbard, Director of Catholic Urban Programs

Storytelling Resources

Question and Answer

Clip: “Parables”

Michael Andrejasich, ESLARP Campus Advisory Committee Member

Resources for Creating Narrative Knowledge and Organizational Storytelling Sessions

“Organizations are more likely to build social capital when they see themselves and act as storytellers of the communities they serve.”

- In telling a **story**, the requirements of accuracy and veracity are relaxed in the interest of making a symbolic point. *Poetic license is the prerogative of storytelling.*
- Stories are seen as emotionally and symbolically charged narratives; “they do not present information or facts about ‘events’, but they enrich, enhance and **infuse facts with meaning.**” –Barbara Czarniawska-Joerges

Internet Resources:

Hanson, Kathy. *Exploring Traditional and Post-Modern Forms of Storytelling.* (blog) <http://astoriedcareer.com>. The professional blog of “Story Scholar” Dr. Kathy Hanson. Dr. Hanson is the leading proponent for deploying storytelling as a career advancement tool. Her blog addresses many types of “applied storytelling.”

National Storytelling Network. www.storynet.org. NSN is the National Association for Professional Storytellers. Their site provides excellent resources for novices as well.

The Center for Digital Storytelling: www.storycenter.org. A non-profit training, project development, and research organization dedicated to assisting people in using digital media to tell meaningful stories from their lives.

StoryCorps: www.storycorps.net. StoryCorps is a national community storytelling initiative. The project has recorded over 10,000 stories in the U.S. through “story-recording booths” set up in public libraries.

Print Materials:

[Czarniawska-Joerges, Barbara](#). 2004. *Narratives in Social Science Research* Thousand Oaks, CA: Sage.

[Czarniawska, Barbara](#). 1997. *Narrating the Organization: Dramas of Institutional Identity*. Chicago: University of Chicago Press.

Denning, Steve. 2005. *The Leader's Guide to Storytelling: Mastering the Art & Discipline of Business Narrative*. San Francisco: Jossey-Bass.

Gargiulo, Terrence L. 2005. *The Strategic Use of Stories in Organizational Communication and Learning*. Armonk, NY: M.E. Sharpe.

Kim, Yong-Chan and Sandra J. Ball-Rokeach. 2006. “Community Storytelling Network, Neighborhood Context, and Civic Engagement: A Multilevel Approach.” *Human Communication Research* no. 32, International Communication Association.

Perlstein, Joshua. *From Remus to Rap: A History in Theory and Practice of the African-American Storytelling Tradition*. New Haven, CT: Yale-New Haven Teachers Institute.

Sandercock, Leonie. 2003. “Out of the Closet: The Importance of Story and Storytelling in Planning Process.” *Planning Theory & Practice* vol. 4. London: Routledge.

Simmons, A. 2002 *The Story Factor*. New York: Basic Books.