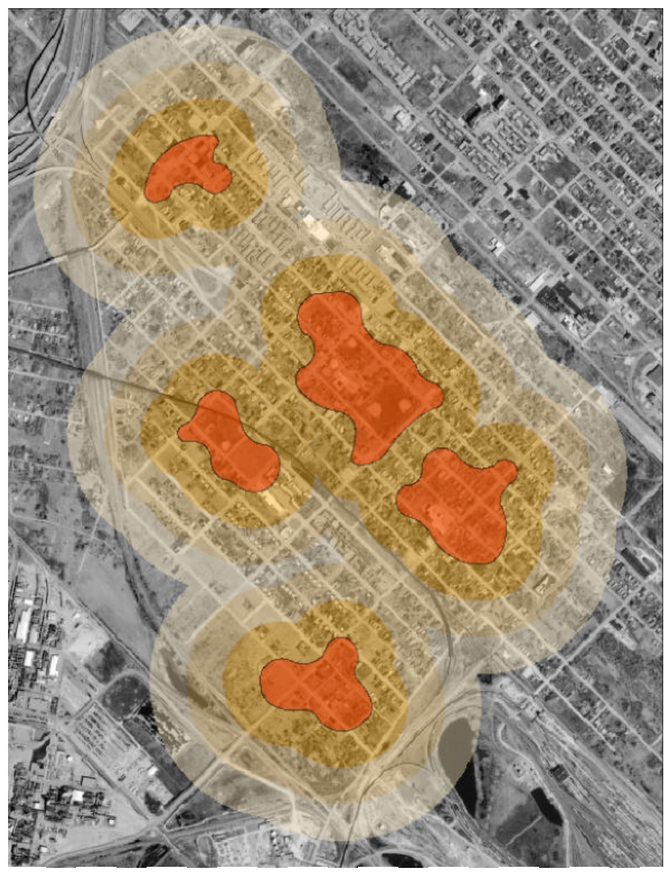PEDESTRIAN ORIENTED DEVELOPMENT